

**FCC Report
Dept. of Public Service
KCEN/KMAY
1 Jan.-31 March 2007**

**I Community Calendar
II Events
III Public Service Announcements
IV Station Tours**

**Prepared by:
Christina M. Mejia
Dir. Of Public
Service**

County Extension Office
Head Start registration in Meridian
Knights of Columbus Fish Fry Fundraiser
Victory Gospel Spiritual Growth Center in Waco
Race for the Cure/Kelley's Team
IRA's and Your Dream Retirement Seminars
The Brazos County Retired School Personnel Meeting
Hospice Brazos Valley Kid's Camps

Events

Additional public service participation includes events that have received financial, creative and air time support by the station. The events did not profit the station directly in a monetary capacity. The public benefited from the station's involvement.

Events

January

- No events

February

-Six Who Care service award-We focused on six couples, individuals and groups who perform public service. We highlighted the individuals/organizations with a television report about the work they do and how others can become involved in volunteerism.

March

-Race for the Cure-We supported with television airtime, production of public service announcement, live broadcast at day of the event, anchor Kelley Barr emceed at the event

-Rockin Heart Ranch-We supported by way of public service announcement production, and emcee by anchors John Gilbert and Kelley Barr

Public Service Announcements

These spots are given free air time. They generally promote an event or service of a charity or non-profit agency. They may also contain an inspirational message.

Public Service Announcements

- Little/USO**
- Endocrinology/Got Help**
- Emily/Mental Health Association**
- Veterans Affairs/Gary Sinise**
- Children's Miracle Network**
- Local Safe Place Assoc.**
- First Tee local golf/children's organization**
- Susan G. Komen/Nancy/Melba**
- Bair Foundation/Change**
- Drug Free America**
- NBA Legends/MLK**
- College Access/Playground**
- The Ad Council**
- Catholic Campaign**
- Seat Belt Foundation**
- Safe Online**
- Texas National Guard**
- Girls and Boys Town**
- Medic Alert**
- WAG/Dog Trials**

Station Tours

A guided tour for children and/or young adults to explain the operation of a television station. The tour is tailored to specific events or topics of interest to the group. The following departments are discussed: News, Weather, Promotion, Production, Sales, Traffic, Programming, Creative Services and Engineering.

Station Tours

- A tour was given on Feb 19 for the Cub Scout troop 152 of Temple.**
- A tour was given on March 12 to the production students at TSTC**



TOUR GROUP INFORMATION

Name of Organization Pack 152 Den 1 Bear & Wolf Cub Scouts

Contact Name Millissa Christian Phone # 254-773-6360

Number of Children _____ Number of Adults _____

Date of Tour 2/19/07 Time 1:00 pm

What was most interesting to you on your tour of our studio?

Being on T.V., master control room

What issues would you like to see addressed on our station?

Cover only happy stories More stories about Scouts
School Vouchers

Comments:

Thank you for the interesting tour.

Thank you for taking the time to visit KCEN-TV & for filling out this form!



TOUR GROUP INFORMATION

Name of Organization TSTL (MCE) Multimedia Communications & Information Dept
Contact Name Willie Hedson Phone # 254-867-4856
Number of Children _____ Number of Adults 10
Date of Tour 3/6/07 Time 1:43

What was most interesting to you on your tour of our studio?
THE STUDIO WAS THE COOLEST, WEATHER
GREEN SCREEN WAS PROBABLY A LITTLE
COOLER.

What issues would you like to see addressed on our station?
THE PEOPLE (OF OUR GROUP) THAT DO
WATCH THE NEWS THINK YOU DO A
GREAT JOB.~

Comments:

ALL OF YOU GUYS WERE SO AWESOME
2 NICE (RAD) VERY CLEAN STUDIO,
STANDING IN FRONT OF GREEN SCREEN
SO COOL. PARTNERSHIP? ~
WITH TSTL

Thank you for taking the time to visit KCEN-TV & for filling out this form!